



**Building<sup>®</sup>  
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Boards**

# London Global Convention 2012

10-12 October, 2012  
Marylebone Cricket Club, Lord's Ground  
London NW8 8QN

*incorporating*

**Business Investors Meet**  
on 10th October 2012

**12th International Conference on  
Corporate Governance  
&  
3rd Global Summit on Sustainability**

Also presentation of Golden Peacock Awards for Corporate Governance  
Sustainability, Climate Security & Innovation Management

Theme:

**'Corporate Governance Perspectives  
& Sustainability Challenges'**

**Chairman  
Advisory Committee**



**Dr. Ola Ullsten**  
former Prime Minister of Sweden

**Chairperson  
Steering Committee**



**The Rt. Hon. Baroness Sandip Verma**  
Lords Minister for British Government

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**Ola Ullsten**  
Chairman, Convention Advisory Committee  
Former Prime Minister of Sweden

## Invitation

Collapsing economies, burgeoning poverty, unemployment, tainted products, scare resources, extreme variations in climate, melting glaciers, shrinking bio-diversity, sinking oceans and scarcity of water and wetlands are indicators that we are undergoing a period of unprecedented global uncertainty.

Is this the new face of the normal or, will mankind prove capable of responding adequately to the Challenge of sustainability? Sustainability has become a wide-ranging term that can be applied to almost every facet of life and includes the capacity of our eco-system to endure. For lasting progress, developed nations need to show genuine commitment to changing unsustainable patterns of consumption and far greater efficiency in resource use.

For business, there is potential for long term sustainability of the companies well being, which means proofing itself from the vagaries and inconsistency of business. Wellbeing of the business depends on the wellbeing of its stakeholders and its effective use of the world's natural resources. Sustainability strategy is a must for business. Solving problems after they have occurred is lot more expensive, then preventing them altogether. Our effort should be on building a bubble-proof economy.

IOD (India) has a vision, that I believe is possible with bold, collaborative corporate leadership. A vision for a healthy, peaceful, socially just, economically secure and environmentally sustainable world. There is widespread acceptance that health, economic and social progresses are dependent on a healthy biosphere. World population must stabilize at a level within the carrying capacity of the earth's finite resources. The market is the servant in aligning social, economic and natural systems for mutual benefit and sustainability. We have to live off nature's income not its capital, by practicing sustainability in all spheres. Strong, healthy, culturally diverse and environmentally sustainable local communities are the goal of new business models, and economic and social policy.

The convention is a great opportunity to ensure that development can really be made lasting and sustainable. It will have a special focus on 'Triple Bottom Line' concept, where sustainability is increasingly being recognized as a frontier for innovation. Institute of Directors (India) welcomes you to join the Global Convention on 'Corporate Governance and Sustainability', being held in London on 10th to 12th October 2012, for achieving your sustainability goals.

I look forward to meet you in London.

Kind regards,

Ola Ullsten



Sir Adrian Cadbury, father of Corporate Governance, Rt Joe Clark, former Prime Minister of Canada, Matthew W Barret, Group Chairman, Barclays PLC along with Dr Madhav Mehra at the International Conference on Corporate Governance in London

## LONDON GLOBAL CONVENTION - 2012

### Theme:

**Corporate Governance Perspectives and Sustainability Challenges**

### Objectives:

Global Summit on Corporate Governance and Sustainability will be a knowledge and capacity building platform and networking opportunity, to address key issues of Corporate Governance perspectives and Sustainability challenges:

- Bring together future thinking professionals and opinion leaders for creating real business values by placing sustainability at the heart of corporate agenda.
- Provide direction for business to integrate Sustainability issues in business strategy, and for its penetration in their entire value chain.
- Identify innovative ways to engage internal and external stakeholders.
- Turn Sustainability into a Competitive Advantage, as a value creation tool.
- Develop new business models for Sustainable growth.
- Make the 'Triple Bottom Line' relevant to your organization.

### Topics:

#### 1. Vision of Sustainability in 2050:

- Rejuvenating economy through sustainability.
- New Era of Sustainable Future - opportunities and challenges.
- Evolving sustainable competitiveness strategy.
- Sustainable business and society- An agenda for action.
- Turning business into a cause.
- Managing sustainability performance, through the value chain for life cycle management.
- Corporate dialogue on global commons.
- Forging strategies to deal with Social and Environmental Sustainability.

#### 2. Sustainable Business Growth through Green Economy:

- Green credentials and development agenda for sustainable growth.
- Setting regulatory standards and ensuring effective enforcement for environmentally sustainable governance.
- Environmental investment and carbon control - Strategies to prepare for a carbon constrained future.
- Water management towards zero water strategy.
- Governance practices and boardroom policies for climate security.
- Promoting sustainable energy options.
- Emerging issues and new frontiers in climate change and corporate concerns.

#### 3. Corporate Governance: A Game Changer of Sustainable Strategies:

- Corporate Governance at the Crossroads.
- Rethinking Governance for Sustainability - Towards more effective Board Leadership.
- Leveraging a high performance Board for Sustainability.
- Beyond Box-ticking - identifying practices that are fundamental to improved Corporate Governance.
- Effective OECD and other Corporate Governance codes and practices to drive both profit and sustainability.
- Principle based Corporate Governance - emerging dimensions.

#### 4. Stakeholder Buy-in — Unleashing The Power of Engagement:

- Boards to improve quality of engagement with all stakeholders.
- Independent Directors in protecting stakeholder interests.
- Aligning organizational goals with corporate governance policies
- Fostering and rewarding ethical practices at all levels of the organization.
- Transparency, resilience and innovation- keys to sustainability
- Review internal and external stakeholder paradigm, values and engagement practices to build confidence.

#### 5. Risk Management for Sustainability:

- Navigating through new risk Landscape.
- Leveraging reliable practices of Corporate Governance for a fraud free environment.
- Embedding risk management in the Board's decision-making process.
- Establishing effective whistle-blower policy, and protecting the whistle-blowers.

#### 6. Making Corporate Social Responsibility - An Actionable Business Agenda:

- Embedding Corporate Social Responsibility into the Boardroom responsibility.
- Factoring Civil Society into Corporate Governance - A Bridge between business and society.
- Social Innovation - The driver of economic growth.
- Strategic CSR - Creating shared value.
- Corporate citizenship and social responsibility - Helping achieve the 'Millennium Development Goals'.

#### 7. Need of Integrated Sustainability Reporting - A Paradigm Shift :

- Fostering timely and concise information for decision making and bridging the information divide - Cutting through communication clutter.
- IFRS and Financial disclosures - Assessing Corporate Performance and profitability.
- Triple Bottom Line accounting to give realism to pricing natural and social capital for factoring costs in financial statements.
- Global Reporting Initiative (GRI) - Makes compliance and performance more accountable through non-financial reporting.



## Registration Package

### It is a non-residential Convention.

(includes of tea, refreshments and lunch and books for conference proceedings & Souvenir etc.)

| Rate                  | International (in UK £) | Indian (in ₹) |
|-----------------------|-------------------------|---------------|
| <b>Categories</b>     |                         |               |
| Corporate Delegates   | 400                     | 31,000        |
| NGOs /Paper Presenter | 200                     | 16,000        |
| Students              | 100                     | 9,000         |
| Accompanying Spouse   | 100                     | 9,000         |

### EARLY BIRD DISCOUNT

- 15% discount on registering before 15 August 2012
- 10% discount on registering between 16 August to 15 September 2012

For student registration, a certificate from the Head/Registrar/Director indicating studentship at the institute would be required. If sending more than one delegate, please fill personal details separately. 10% discount is available in addition, on final payment due, for Members of IOD India and WCFCG (UK).

## Guidelines for Paper Presenters

All paper presenters are required to send their papers by e-mail to [sushil@iodonline.com](mailto:sushil@iodonline.com). A brief CV of 100 words and passport size colour photograph are also required. Speaker guidelines are available on website [www.iodonline.com](http://www.iodonline.com)

## Who Would Benefit

- All stakeholders interested in protection of the environment and nature, the well-being of society, creating profits and improving the quality of life for their organization.
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance.
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics & students.

## Marketing Options

The international Conference offers a unique opportunity to project your organisation's commitment to Corporate Governance and Sustainability. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the World. Here is your chance to advertise your commitment to good Corporate Governance and Corporate Sustainability for your company's brand image. The Convention Sponsorship rates are as under:

|                   | Indian (in ₹) | International (in UK £) |
|-------------------|---------------|-------------------------|
| Principal Sponsor | 10,00,000     | 14,000                  |
| Platinum Sponsor  | 7,50,000      | 9,000                   |
| Gold Sponsor      | 5,00,000      | 7500                    |
| Silver Sponsor    | 3,00,000      | 5000                    |
| Associate Sponsor | 2,00,000      | 3000                    |

### (a) Advertising in Global Convention Souvenir Book

A Conference Souvenir book will be released on the Inaugural Day at the Convention venue. These will also be distributed to all delegates, members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, organizations, standards institutions etc. worldwide.



Guests of Honour at the previous Global Convention 2011 in London

The advertisement tariff for A-4 size paper colour Advertisement in the Souvenir is as under:

| Place              | Rate        | ₹      |
|--------------------|-------------|--------|
| Back Cover         | £ (UK) 1000 | 75,000 |
| Inside Front Cover | 800         | 60,000 |
| Inside Back Cover  | 700         | 50,000 |
| Full Page Color    | 500         | 40,000 |
| Half Page (Color)  | 300         | 20,000 |



## Golden Peacock Awards®

*A Strategic Tool to Lead the Competition*

Golden Peacock Awards, instituted by Institute of Directors in 1992, are now regarded as Holy Grail of corporate excellence worldwide.

Today Golden Peacock Awards Secretariat receives over 1,000 entries per year for various awards, from over 25 countries worldwide. The Golden Peacock Awards has been instituted to celebrate and honour the best of best as recognition of their unique achievements to build the brand.

The selection is an elaborate process done by a team of professional independent assessors. The short listed finalist applicants are then submitted to a jury of eminent people known for their independence and impartiality.



Rt Hon'ble Mark Hoban, Financial Secretary to HM's Treasury along with Rt Hon Baroness Hanham CBE, Parliamentary Under Secretary of State & Dr Ola Ullsten, former Prime Minister of Sweden presenting the Golden Peacock Awards in London

Currently the Golden Peacock Awards Secretariat is inviting applications for the following institutional awards for the year 2012.

### Golden Peacock Awards ( Global Category ) :

- Golden Peacock Global Award for Sustainability
- Golden Peacock Global Award for Excellence in Corporate Governance

### Golden Peacock Awards (National Category India):

- Golden Peacock Award for Climate Security
- Golden Peacock Award for Sustainability
- Golden Peacock Award for Excellence in Corporate Governance
- Golden Peacock Award for Innovation Management

The above Golden Peacock Awards will be presented during the above **LONDON GLOBAL CONVENTION 2012**, being held in London.

### LAST DATE FOR SUBMISSION : 31 AUGUST 2012

The application forms and self-assessment criteria can be downloaded from website [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)



Golden Peacock Awards Nite



### REGISTRATION FORM

I am interested in participating in the "LONDON GLOBAL CONVENTION 2012" program as a Delegate / Speaker / Sponsor / Partner / Advertiser

To register, please complete this registration form in BLOCK LETTERS and return it to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective until the payment has been received. To register by email, please fill in Registration Form and e-mail to [info@iodonline.com](mailto:info@iodonline.com). To book online, visit [www.iodonline.com](http://www.iodonline.com).

Name Dr/Mr/Ms \_\_\_\_\_ Designation \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

For overseas participants (other than UK and Europe, those who would need visa invitation letters)

Name (as mentioned in the passport) \_\_\_\_\_  
 Father's/Husband's name \_\_\_\_\_  
 Passport No. \_\_\_\_\_ Date and place of issue \_\_\_\_\_  
 Date and place of birth \_\_\_\_\_ Valid up to \_\_\_\_\_  
 Citizenship \_\_\_\_\_

Are you a member of IOD, India (Yes / No): .....

#### Payment details

The total amount for INR ₹ /UK £ \_\_\_\_\_ may be paid by either of the following (please tick appropriate payment box):

(A) Cheque at Par or Demand Draft payable to a bank in New Delhi, India , payable to Institute of Directors , New Delhi

(B) Bank Transfer to Corporation Bank , M 3&4 , Greater Kailash Part-II , New Delhi- 48, India, Tel No. 011- 29210667 , Account Name : Institute of Directors ,A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code) : 110017005 ,Account Number: 028600201002954, IFSC CODE: CORP0000286, PAN No. : AAABI0002J , SWIFT CODE: CORPINBB286

© Credit Card: Please log on to [www.iodonline.com](http://www.iodonline.com) for online payment.



Date:

(Signature)  
NAME

#### Note :

- Registration fee is non-residential and non-refundable. Changes in nominations are acceptable
- The fee in Indian Rupees is applicable to Indian Nationals and British Sterling Pounds to the rest.
- Confirmation of registration is possible only if the form is received with the fee and is subject to space availability.

#### Venue & Location:



#### Nursery Pavilion Hall, Marylebone Cricket Club , Lord's Ground

Lord's is located in St John's Wood - part of the London borough of Westminster. Other local landmarks include Regent's Park, Madame Tussaud's and the London Central Mosque.

The venue has good public transport links. For example, several Tube stations are within walking distance, such as St John's Wood (Jubilee Line), Warwick Avenue (Bakerloo Line) and Baker Street (Bakerloo, Circle, Jubilee, Hammersmith & City and Metropolitan lines). Details on [www.lords.org](http://www.lords.org)



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